

The World's Leading Automotive Cyber Security Conference



Sponsorship Menu

24th escar Europe 2026

November 17 - 18, 2026 | Bonn, Germany

www.escar.info

Welcome to the 24th escar Europe 2026



escar is a leading international conference dedicated to automotive cybersecurity, bringing together experts from industry, academia, and government to address the evolving security challenges of connected and automated vehicles. The conference focuses on critical topics such as electronic theft protection, applied cryptography, system vulnerabilities, and advanced risk mitigation strategies.

As a premier global platform for knowledge exchange, escar features distinguished speakers, cutting-edge research, and a comprehensive Call for Papers covering scientific and industry tracks. With an expanding presence in the United States, escar continues to shape and strengthen the future of automotive cybersecurity worldwide.

Founded in 2003 by isits AG, a European leader in IT and cybersecurity training and education, escar has consistently fostered innovation, collaboration, and excellence in the field.

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Key Topics at escar



Security in Software-Defined Vehicles & Ecosystems



Secure Architectures & Emerging Applications



Legal, Privacy & Cross-Industry Topics



Cyber Security Management & Regulations



Security Engineering & Incident Management



AI & Machine Learning in Cyber Security



Offensive Security & Threat Detection



Future Security Technologies

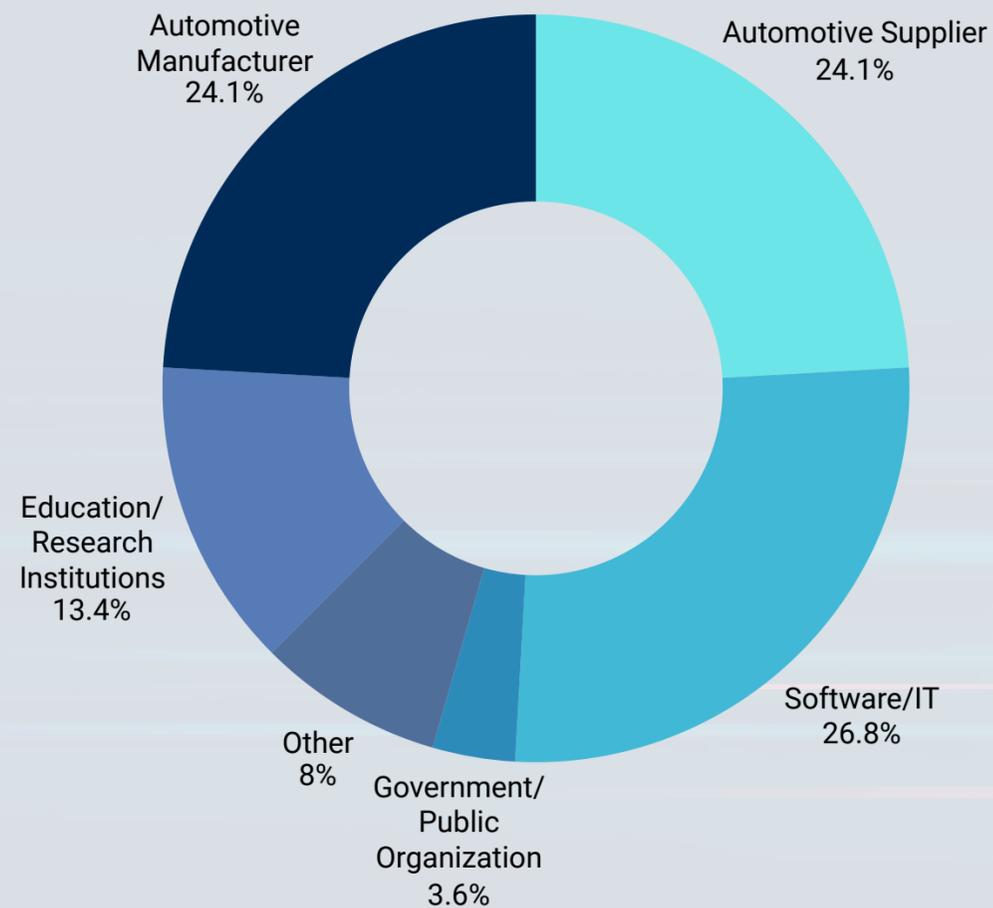


Automotive Systems & Network Security

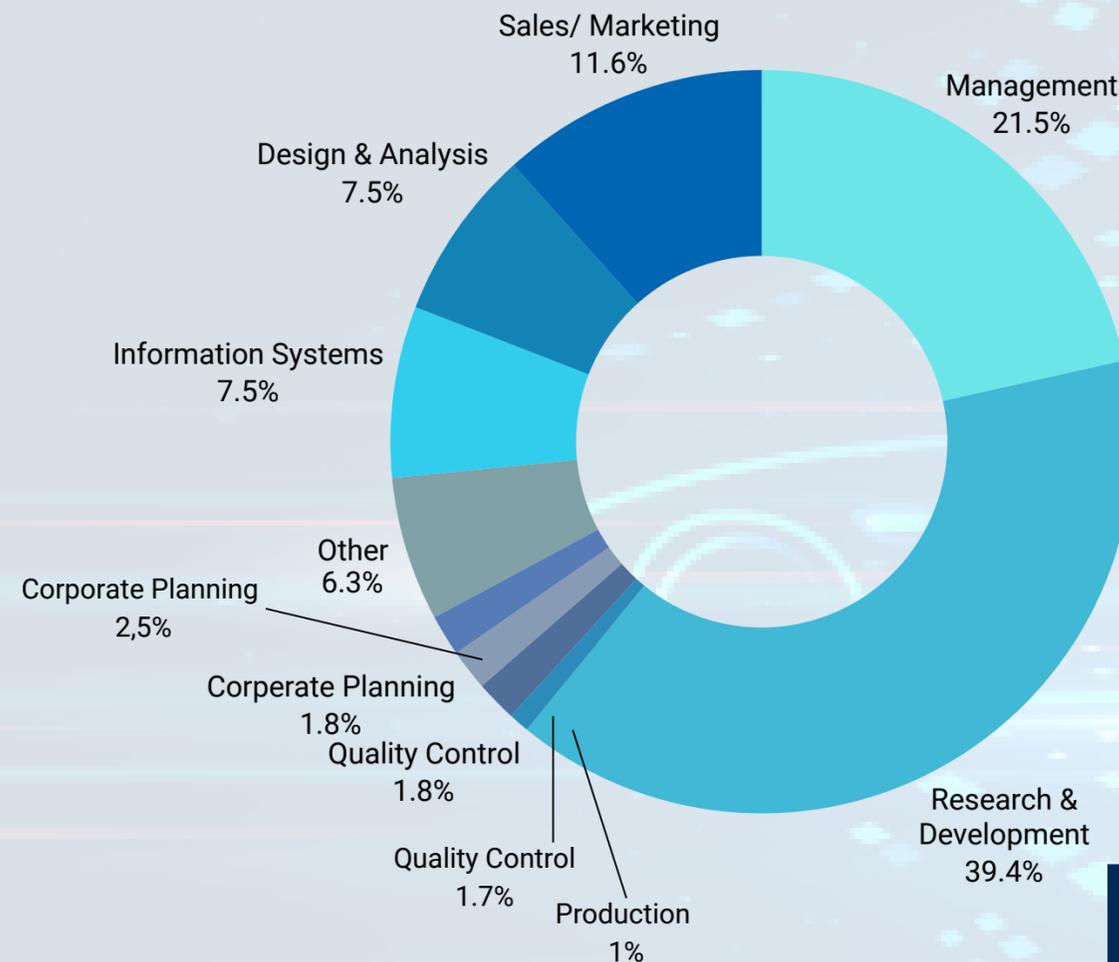
Attendees of the escar conference

The escar EU conference brings together professionals from across the automotive cybersecurity ecosystem, representing a wide spectrum of industries and roles. Participants include engineers, researchers, and product developers, as well as executives, policymakers, and academic experts. This diverse cross-section of expertise fosters a dynamic environment for collaboration, meaningful dialogue, and in-depth exploration of the latest industry challenges and innovative solutions.

Type of Industrie



Type of job category or department



Location

Welcome to Bonn: A Legacy of Dialogue and Innovation

The 24th escar conference takes place in Bonn, the former West German capital where diplomatic history meets a forward-thinking economy. Located on the banks of the Rhine, the city offers a prestigious atmosphere as a global center for science and international cooperation.

The Kameha Grand Bonn serves as the premier setting for this event. By hosting the exhibition, conference, and dining within a single sophisticated venue, the program offers a truly seamless experience. This integrated approach removes travel friction and ensures that every sponsor remains at the heart of the conversation throughout two days of high-level networking and innovation.



escar
Embedded Security
in Cars

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The Kameha Grand: The Perfect Stage for Your Brand

The Kameha Grand Bonn is more than just a venue; it is an architectural masterpiece designed to spotlight innovation. For our sponsors, this means an exhibition environment that combines aesthetic brilliance with functional excellence.

- **Optimal Lighting:** Natural light and sophisticated interiors ensure your brand is showcased in its best form.
- **Expansive Space:** Generous layouts and high ceilings provide the perfect floor for high-impact displays.
- **Premium Alignment:** A world-class backdrop that mirrors the prestige of the automotive security industry.

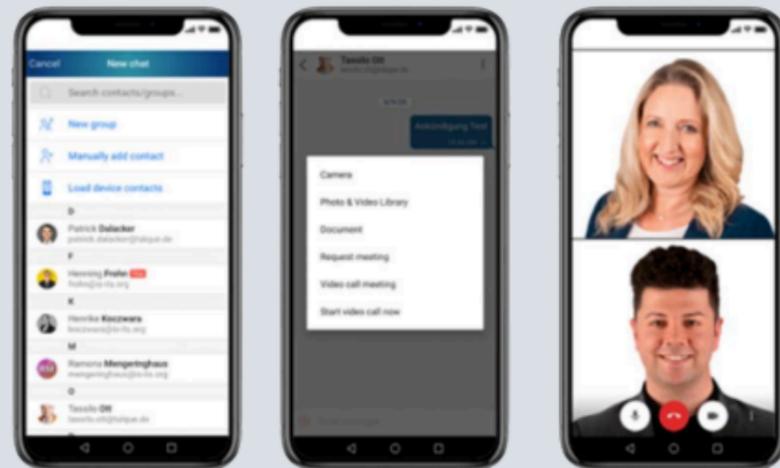
Your presence at escar 2026 will be more than a booth as it becomes a landmark within a world-class setting.



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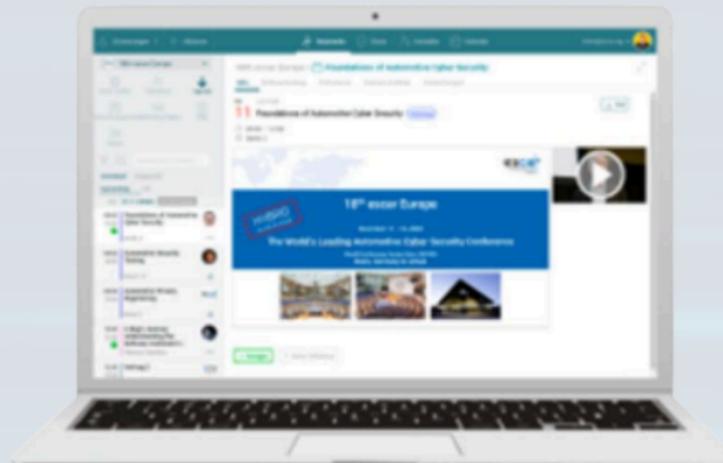
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Hybrid Event Platform at 24th escar



Networking

Our event-app "talque" offers a matchmaking tool with different possibilities to get in contact: all relevant matches are marked and directly displayed/suggested interact with all participant profiles (attendees, speakers, exhibitors) contact via chat function access to the newswall



2D Booth

Virtual booth with detailed company profile and contact information material such as videos, whitepapers, product information, etc. can be uploaded Dashboard with detailed analysis of virtual visitors

The Value of Your Sponsorship

Position your company at the world's leading automotive cyber security conference, attended by 150+ professionals with a 98% recommendation rate.



Direct Access to Key Industry Players

Strong Industry Presence & Visibility

Hybrid Format for Maximum Engagement

Exclusive Sponsorship Opportunities

Overview of Sponsor Opportunities

Your Benefits	Flagship Partner	Premium Partner	Exhibition Partner	Conference Supporter
Number of packages limited to	1	4	15	5
Registration				
Full on-site attendee registration	4	2	2	1
Option to purchase additional full on-site attendee registration at a reduced rate of 499,00€ plus VAT	4	3	2	1
Virtual attendee registration (only virtual)	3	2	1	1
Option to purchase additional virtual attendee registration at a reduced rate of 299,00€ plus VAT	3	2	1	1
On-site				
Exhibition stand area 8m ² (no equipment included)	✓	✓	✓	-
Additional exhibition stand area 4m ² (no equipment included)	✓	✓	-	-
Exclusive display area with high visibility, e.g. for promotional vehicle	✓	-	-	-
Logo displayed on Delegates' Bag	✓	✓	-	-
Delegates' Bag Insert	✓	✓	-	-
Prominent logo advertising on site	✓	✓	-	-
Your company's information and logo included in the event materials (print & digital)	✓	✓	✓	✓

Overview of Sponsor Opportunities

Your Benefits	Flagship Partner	Premium Partner	Exhibition Partner	Conference Supporter
Virtual				
Virtual booth with detailed company profile, logo, company description and contact details on our digital event platform	✓	✓	✓	-
Dashboard with detailed analysis of virtual visitors	✓	✓	✓	-
Your company's information and logo on the event website	✓	✓	✓	✓

The Kameha Grand is a modern conference center and offers many individual branding options. Columns, glass panels, partition walls, etc. If you are interested in this, please contact us.

Add on Supporter



Get-together Supporter

- Your company logo displayed on table tents during the Get-Together, on our website and in the event materials (print & digital)
- 1 full on-site attendee registration



Lunch Supporter

- Your company logo displayed on table tents during the Lunch, on our website and in the event materials (print & digital)
- 1 full on-site attendee registration



Dinner Supporter

- Your company logo displayed on table tents during the Dinner, on our website and in the event materials (print & digital)
- Dinner speech opening (5 minutes)
- 1 full on-site attendee registration

Add-on Branding

The “e” in escar stands for easy.

To ensure that everything runs as smoothly as possible, we offer to set up your entire exhibition stand for a perfect presentation of your company.

The easy-package includes:

- a customizable backwall (300x250 cm)
- a screen with HDMI and USB access (Smart TV: 55" screen)
- a high table and two chairs.



Contact us



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Book your sponsorship package now!

<https://escar.info/sponsoring>